

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63213 UN NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/01/12 11:19 AM
 Client: JOE COORS FOR CONGRESS... CPE: / / 3296 Agency Commission: 15 % Updated: KECARLYLE on 10/01/12 11:50 AM
 Agency: AMERICAN MEDIA & ADVOCACY Product: EST 3296 (1300) Self :15:00 **UNCONFIRMED**
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER: KEC/PH 10/1/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AMNEWS528A	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$360.00	2	\$720.00		
	CDR												
	FBD	LBD	Oct 08										
	10/09/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AMNEWS1	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$540.00	4	\$2,160.00		
	CDR												
	FBD	LBD	Oct 08										
	10/09/12	10/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMNEWS1	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$540.00	1	\$540.00		
	CDR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	ANEARLY630PM	0 1 0 1 1 0 0	NEWS	30	B			0.0	\$1,260.00	3	\$3,780.00		
	CDR												
	FBD	LBD	Oct 08										
	10/09/12	10/12/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMNEWS528A	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$360.00	1	\$360.00		
	CDR												
	FBD	LBD	Oct 15										
	10/15/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	ANWKND SAT2	* * * * S *	NEWS	30	B			0.0	\$540.00	1	\$540.00		
	CDR												
	FBD	LBD	Oct 08										
	10/13/12	10/13/12	1										

Order Item Summary

CBS TELEVISION
STATIONS

KCNC-TV

Order ID: 63213 UN NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/01/12 11:19 AM
 Client: JOE COORS FOR CONGRESS... CPE: / / 3296 Agency Commission: 15 % Updated: KECARLYLE on 10/01/12 11:50 AM
 Agency: AMERICAN MEDIA & ADVOCACY Product: EST 3296 (1300) Sell :15:00 **UNCONFIRMED**
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	AN5PAFCSUN	* * * * * S	ANEWS	30	B		FOOTBALL	0.0	\$1,800.00	1	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	APNAVY	* T * * * * *	REGP	30	B			0.0	\$5,850.00	1	\$5,850.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ASNFL2ND	* * * * * S	NFL	30	B		FOOTBALL	0.0	\$8,100.00	1	\$8,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ANLATE7	0 1 0 1 0 0 0	NEWS	30	B			0.0	\$2,700.00	2	\$5,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	ALLETTER1	0 1 2 1 1 0 0	LETT	30	B			0.0	\$720.00	5	\$3,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/09/12	10/12/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	ALLETTER1	2 0 0 0 0 0 0	LETT	30	B			0.0	\$720.00	2	\$1,440.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/15/12	2										

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63213 UN NTL-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/01/12 11:19 AM
 Client: JOE COORS FOR CONGRESS... CPE: / / 3296 Agency Commission: 15 % Updated: KECARLYLE on 10/01/12 11:50 AM
 Agency: AMERICAN MEDIA & ADVOCACY Product: EST 3296 (1300) Self :15:00 **UNCONFIRMED**
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	ALWCMINDDSA2	* * * * * S *	LFG	30	B			0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	ASBACCESS	* * * * * S	AXIS	30	B		FOOTBALL	0.0	\$540.00	1	\$540.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	ALWCLOSERSU2	* * * * * S	LFG	30	B			0.0	\$360.00	1	\$360.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	27	\$0.00	\$0.00	\$35,550.00	\$30,217.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$0.00	\$0.00	\$35,550.00	\$30,217.50